



CHAPTER NEWS

FEBRUARY 2009

HIGHLIGHTS

Vice Presidents Message
Luncheon Recap
Education Foundation
Membership
Small Business Forum

AFCEAN OF THE MONTH



Gloria Gonzalez
AFCEA San Diego
Luncheon Coordinator

PRESIDENT'S MESSAGE

Over the past few months I have had the privilege of working with several great leaders and organizations. Collaborating with these individuals and organizations including NDIA, SDMAC, WID, AUVSI, ARCS, The Security Network, The Ranger Group, AIA, ITEA and UCSD, allows us to effectively provide products and services that save lives and make a difference for future generations; improving the quality of life for our warfighters and others around the world.

Special thanks go to Jerry Nifontoff and Jim Lasswell for their leadership, cooperation and assistance in planning and executing more AFCEA/NDIA joint events; Tony Nufer for his supreme efforts in connecting the dots between Balboa Hospital and AFCEA, allowing us to execute our new VRI Program, and Terry McKearney for his generous contribution that launched an extraordinary kick-off for the AFCEA VRI Program. Our leadership teams have been second to none in working together to get the job done! Thank you to all of YOU, for all YOU do!

In this age of electronic communication, I'm sure you've heard or read the story about Captain Charles Plumb, a graduate from the Naval Academy, whose plane, after 74 successful combat missions over North Vietnam, was shot down.

He parachuted to safety, but was captured, tortured and spent 2,103 days in a small box-like cell.

After surviving the ordeal, Captain Plumb received the Silver Star, Bronze Star, the Legion of Merit and two Purple Hearts, and returned to America and spoke to many groups about his experience and how it compared to the challenges of every day life.

Shortly after coming home, Charlie and his wife were sitting in a restaurant. A man rose from a nearby table, walked over and said, "You're Plumb! You flew jet fighters in Vietnam from the aircraft carrier Kitty Hawk. You were shot down!"

Surprised that he was recognized, Charlie responded, "How in the world did you know that?" The man replied, "I packed your parachute." Charlie looked up with surprise. The man pumped his hand, gave a thumbs-up, and said, "I guess it worked!"

Charlie stood to shake the man's hand, and assured him, "It most certainly did work. If it had not worked, I would not be here today."

Charlie could not sleep that night, thinking about the man. He wondered if he might have seen him and not even said, "Good morning, how are you?" He thought of the many hours the sailor had spent bending over a long wooden table in the bottom of the ship, carefully folding the silks and weaving the shrouds of each chute, each time holding in his hands the fate of someone he didn't know.

Plumb then began to realize that along with the physical parachute, he needed mental, emotional and spiritual parachutes. He had called on all these supports during his long and painful ordeal.

As a leader, how many times a day, a week, a month, do we pass up the opportunity to thank those people in our organization who are "packing our parachutes?"

"Thank you ExCom! Thank you Members! You are the success story behind AFCEA's San Diego Chapter!"

Sincerely,

Shirley Adams

President
AFCEA, San Diego Chapter

INSPIRATION SQUARE

As a leader, do you honor and appreciate the power of WE? Do you stop to thank and recognize the members of your team? Do you consistently show an attitude of gratitude?

VICE PRESIDENT'S MESSAGE

Thanks to all the attendees, exhibitors and our AFCEA volunteers for helping make WEST 2009 a success. A special thanks for those companies that sponsored tables at our Thursday evening San Diego Chapter Technical Reception. With your help we raised over \$3,000 for scholarships. Also, thanks go to the Navy Jazz Band that played at our reception.

Due to rain, the 5th Annual AFCEA Buck Bragunier Scholarship Fund Golf Tournament has been rescheduled for Monday, March 2, 2009 at the Admiral Baker Golf Course, San Diego.

Our March luncheon will be a combined event with NDIA onboard the USS Midway on Wednesday, March 11, 2009. Please register online at www.ndia-sd.org.

The annual C4ISR Symposium will be held on May 5-7 at the San Diego Convention Center. To register please visit

www.afcea-sd.org and click the C4ISR Symposium link on the homepage or email Rufus Gant at rufus_gant@sra.com. This event will be followed by the annual AFCEA San Diego Education Foundation Golf Tournament on Friday, May 8, at the Riverwalk Golf Course, in Mission Valley. To register for the Golf Tournament please contact Dennis Choquette at dchoquette@mrcds.com.

One of the responsibilities of my position is to maintain the San Diego Community Calendar that you can find on the top left corner of our AFCEA San Diego website (www.afcea-sd.org). Please contact me if you want to add an event to this calendar that is of interest to our membership.

Jim Loisel

Vice President
AFCEA, San Diego Chapter

JANUARY LUNCHEON RECAP



Mr. Jason Minter, Vice President—Programs, Ms. Carmela Keeney, Technical Director SSC-PAC, and Ms. Shirley Adams, President AFCEA San Diego

If you did not attend our January luncheon, you missed a great event! AFCEA was truly honored with the privilege of hosting some very smart kids who shared with us their original inventions in robotics. They amazed us with their knowledge, confidence and articulate presentation of their projects. They brought a breath of fresh air to our luncheon, renewed our faith

in the younger generation, and humbled many of us with their

intellectual strength and leadership as they energized our hope for this country's pride and continued freedom.

Ms. Carmela Keeney was our guest speaker. Carmella exemplifies extraordinary leadership and has a genuine passion for her team's accomplishments and the science and technology solutions being developed, designed, and implemented at SSC-Pacific. She enlightened us on the achievements of 08 and the future enterprise and operational goals for SSC. We extend our sincere thanks to Carmela and her team for joining us and sharing with us this valuable information so that we may reach out to support our troops, military operations, and DoD as partners in sustaining freedom. It is an honor and a privilege to work with our Navy and Team SPAWAR leaders, we thank them for their assistance and cooperation in helping us bridge the gap between Industry and DoD.

JANUARY LUNCHEON VENDORS



MARCH LUNCHEON GUEST SPEAKER

Major General Michael R. Lehnert currently serves as Commanding General, Marine Corps Installations West. He graduated from Central Michigan University in 1973 with an undergraduate degree in History and was commissioned a Second Lieutenant through the PLC program.

After attending the Marine Officers Basic School in Quantico, Virginia, Lieutenant Lehnert was transferred to Camp Lejeune, North Carolina. Assignments at Camp Lejeune included: Engineer Platoon Commander and Maintenance Officer, LSU-32, and S-4, Headquarters & Support Battalion, 2d Force Service Support Group (FSSG).

During his follow on assignment to 9th Engineer Support Battalion in Okinawa, Japan, he served as Battalion Operations Officer and finished his tour as Commander (C.O.), Company A.

In 1977, he was ordered to Marine Barracks, Subic Bay, Republic of the Philippines, to serve as the Operations Officer, and in 1978 took command of Company A, Marine Barracks, Subic Bay.

In 1979, Captain Lehnert attended the U.S. Army Advanced Engineer School at Fort Belvoir, Virginia, and upon graduation, was assigned as Executive Officer, USMC Recruiting Station, San Antonio, Texas.

In 1983, he was transferred to Camp Pendleton, California where he served as; C.O., Company C, 1st Landing Support Battalion; C.O., Combat Service Support Detachment 11; C.O., Combat Service Support Detachment 16; Executive Officer, MAU Service Support Group 17; Landing Force Support Party Commander, BSSG-7; and MEF Engineer, First Marine Amphibious Force.

He was selected for Armed Forces Staff College in 1987, and upon graduation reported to the United States Southern Command for duty as Chief, Central American Exercise Branch, J-3 Operations Directorate. During the Panama crisis, he participated in Operation Just Cause and Operation Promote Liberty.

Major Lehnert was assigned in 1990 as Inspector-Instructor, 6th Engineer Support Battalion, Portland, Oregon. While there

he was selected for top level school and completed the Naval War College in 1993, earning a Masters Degree in International and Strategic Studies.

In 1993, Lieutenant Colonel Lehnert was assigned to the Joint Warfighting Center in Norfolk, Virginia where he served as Chief of the Futures Branch, Doctrine Division.

In 1995, Colonel Lehnert reported to 2d Marine Aircraft Wing, and participated in Operation Sea Signal, Guantanamo Bay, Cuba as the Commander, Joint Task Group Bulkeley (JTF 160). During this operation, he commanded the security forces responsible for the operation of Cuban and Haitian migrant camps.

Colonel Lehnert commanded Marine Wing Support Group 27 at Cherry Point, North Carolina from May 1996 until reassigned in 1999 to duties as Deputy Chief of Staff, G-4, II MEF. In 1999 he deployed to Panama as the Chief of Staff, Joint Task Force Panama, and oversaw the final turnover of the Panama Canal.

During his first tour as a general officer at Headquarters, United States Marine Corps, Quantico, Virginia, he served as the Assistant Deputy Commandant for Installations and Logistics.

He took command of 2d FSSG in July 2001. In January 2002 he deployed to Guantanamo Bay, Cuba as Commander, Joint Task Force 160. During this tour, JTF 160 constructed and operated the detention facilities for Taliban and Al Qaeda detainees.

In 2003, 2d FSSG deployed to the CENTCOM theater and participated in Operation Iraqi Freedom. Brigadier General Lehnert served as Commander, Marine Logistics Command. He was subsequently assigned as Chief of Staff, United States Southern Command. In April 2005 he took command of Marine Corps Base Camp Pendleton, California. On 21 October 2005 Major General Lehnert assumed command of the newly activated Marine Corps Installations West and its seven subordinate installations.

Decorations include the Defense Superior Service Medal with one oak leaf cluster, the Legion of Merit with Gold Star, the Defense Meritorious Service Medal with two oak leaf clusters, the Navy and Marine Corps Commendation Medal with gold star, and the Navy and Marine Corps Achievement Medal.

MARCH LUNCHEON INFORMATION

The March luncheon will be held on the USS Midway as a joint effort between NDIA and AFCEA.

Please register online at:

www.ndia-sd.org

EDUCATION FOUNDATION: Robotics Revolution

Three local schools, San Dieguito Academy High, La Jolla High and City College were on hand at the January luncheon to present examples of their robotics programs. Dr. Clive Winkler, the AFCEA San Diego Robotics Chairman, hopes this program will help students make the jump from playing with store bought robots to inventing and creating their own.

Dr. Winkler estimates that robots will be a \$15 billion market by 2015. Those robots will fly through the air, swim through the water, move on ground, and perform duties from household chores to homeland security. SPAWAR is already looking at

network-integrated robotic solutions for use in Afghanistan and Iraq.

During the luncheon he presented each team with a check for \$1,000 from our Education Foundation to support their continued robotics work.

Pat Kelly

Vice President, Education
AFCEA, San Diego Chapter



Students from San Dieguito Academy High, La Jolla High, and City College accept checks from Dr. Clive Winkler to continue their robotics work.



City College displayed their robotics project at the January AFCEA San Diego luncheon.



A student from San Dieguito Academy High poses with their robotics project at the January AFCEA San Diego luncheon.

MEMBERSHIP UPDATE

Our 2008 - 2009 membership goal: *to grow the Chapter by 100 members before the May 2009 C4I Symposium.*

We are well on the way, 60% of our goal has been accomplished, but at this time of year that number is misleading.

The expiration dates for most of our chapter memberships occur from December through April and 70% are one year in duration. Effective January 2009 the San Diego Chapter began sending reminder emails to members regarding membership renewal a month prior to expiration.

With this significant number of memberships requiring renewal, meeting our goal during the next four months is not a given. We still need your help; tell just one friend or associate about AFCEA and your opinion of membership benefits. If we all take the personal grassroots action to introduce one more member to AFCEA San Diego we can achieve our goal.

By the way, if you are one of the 70% coming due this Spring, please consider a three year membership when you renew; you save \$20!

Al Haefner

Vice President, Membership
AFCEA, San Diego Chapter

	United States	International
One Year	\$35	\$35
One Year (Enlisted Pay Grades E-1 through E-6)	\$15	\$15
Three Years (save \$20)	\$85	\$85
*Lifetime Membership (40 and under)	\$700	\$700
*Lifetime Membership (over 40)	\$400	\$400

*Installment plan available for Lifetime Memberships



Small Business Member: Computer Modules Inc., represented by Mr. Ray Asturias (left) seen here with Ms. Shirley Adams, President AFCEA San Diego, and Mr. Al Haefner, VP Membership AFCEA San Diego

SMALL BUSINESS DEVELOPMENT PROGRAM

West 2009, AFCEA International's largest West Coast event, included a two day Small Business Development Program sponsored by the San Diego Chapter.

Day One of this outstanding event was kicked-off by SPAWAR's own Information Assurance (IA) guru: Mr. Mike Davis. Mr. Davis' thorough grasp of current IA issues and his skillful delivery of the materials had many of the attendees chasing him down the halls of San Diego's Convention Center. Lucky for us (and Mr. Davis), Mr. Bill VanDeWeghe of RA Capital Advisors is a sure-fire seat filler and his discussion of Strategic Alternatives for Small Businesses did not disappoint. The first day also included a Rapid COTS Insertion Opportunities "Roundtable." Panel members included current and former small business, large prime and government leaders from the PEO-SUB Acoustic Rapid COTS Insertion (ARCI) program. Mr. Bill Johnson, represented the government. Mr. Joe Murray, 3Phoenix, represented small-business, and Mr. Rick Udicious, Lockheed Martin MS2, was the large-business representative. This panel focused on the initiatives and steps the ARCI program is taking to leverage small-business innovations, insure their inclusion on ARCI, and identify how they have been integral to the success of this

award-winning program. The discussion was lively and topics ranged from program behavioral/cultural shifts to leveraging the Small Business Innovative Research (SBIR) program.

All presentations, Roundtable materials and other ARCI articles will be made available on AFCEA's website.

Day Two included an outstanding panel presentation which was moderated by IBM's Mr. Dennis Rudloff. Dennis' impressive team expertly addressed the Navy's requirements for open standards compliance and discussed current teaming opportunities IBM has for small business. Just when the attendees thought it couldn't get any better, the incomparable Ms. Susan Burrows of SPAWAR's Small Business Office told each and every attendee what they needed to do to ". . .get the most out of your time with someone like ME."

Our sincerest THANK YOU goes out to all who participated in this year's value-packed event. [I can't wait until next year!]

Benito Hobson

Vice President, Small Business
AFCEA, San Diego Chapter

"Be like a stamp – stick to it until you get there!" Susan Burrows

SMALL BUSINESS FINANCE FORUM

Small Business Finance Forum hosted by AFCEA Small Business www.afcea-sd.org

March 4th, 12:00 – 4:00pm

Location: Elementary Institute of Science, 608 51st St, San Diego, CA 92114 www.eisca.org

We will have two exciting panels covering important topics such as Loans/Financing, Employee Benefits, Insurance, Business Continuation Planning, Estate Planning/Partnership Formation, Legal Concerns, and Government

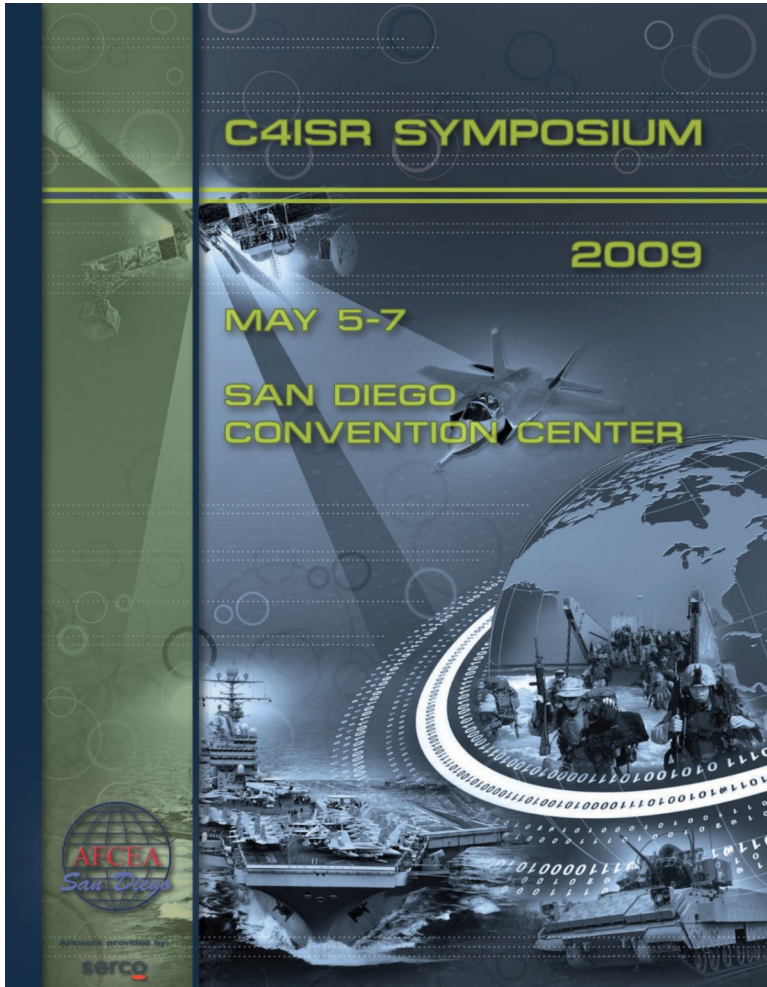
Contracting. Refreshments and lunch will also be provided and there is plenty of free parking.

"One of the primary reasons small businesses fail is that they are started by technicians – people who are skilled at something and enjoy doing that thing. . . these people make the fatal mistake of continuing to do the work that they are skilled at while ignoring other vital parts of the business. Many entrepreneurs go out of business because they don't know how to manage their money. . . they don't realize that their success depends on cash, cash, cash." Michael Gerber, entrepreneur and author of *The E Myth*, and *Awakening the Entrepreneur Within*.

FEBRUARY FACTOID

Black History Month is a celebration of important people and events in the history of the African *Diaspora*. This annual celebration occurs in most countries worldwide in the month of *February*. The American celebration was begun in 1926 by historian *Carter G. Woodson* as "Negro History Week." He chose the second week of February because it marked the birthdays of two Americans whose efforts greatly improved the lives of blacks in America: President *Abraham*

Lincoln and abolitionist and former slave *Frederick Douglass*. When the celebration of Black History Month began in the United States, mainstream academia had no real appreciation of the considerable contributions of African Americans to larger society. Most representations of blacks in history books were only in reference to the low social position they held as slaves. Accordingly, Black History Month continues to shed light on the many significant achievements of African Americans to the building of this great nation.



MISSION:

Defense San Diego – Military and Industry Working Together to Advance Technology in Acquisition of Major Weapon and Information Technology Systems

CO-SPONSORS:

- SPAWAR System Center Pacific: CONFIRMED
- PEO C4I: CONFIRMED
- PEO SPACE SYSTEMS: INVITED
- PEO EIS: INVITED
- JPEO JTRS: CONFIRMED
- Department of Homeland Security Science & Technology: INVITED

EVENTS:

- Tuesday, May 5th: Cocktail Reception
- Wednesday, May 6th: Student Science Fair Exhibition
- Wednesday, May 6th: Monte Carlo Night
- Friday, May 8th: Annual Golf Tournament

REGISTRATION & SPONSORSHIP:

Register online:
www.afcea-sd.org (under the LINKS menu on the homepage)

Sponsorship opportunities:
Mr. Rufus Gant: rufus_gant@sra.com

2009 AFCEA San Diego Education Foundation Golf Tournament registration:
Mr. Dennis Choquette: dchoquette@mrcds.com

General Symposium questions:
Mr. John Peterson: jpeterson@sabresystems.com

For more upcoming events please visit our Community Calendar located at:
<http://www.afcea-sd.org/calendar/month.php>

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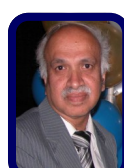
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