



CHAPTER NEWS

APRIL 2009

INSIDE

Speaker Biography
Education Foundation
Special Notice
Membership
Small Business Forum

PRESIDENT'S MESSAGE

Mark your calendars, the C4ISR Symposium is just around the corner May 5-7th at the San Diego Convention Center. Sponsorships are still available and all the details can be found on our new website.

Speaking of the new website, have you checked it out lately? We've upgraded to Web 2.0 with a new look and added capability, such as on-line comments, e-commerce, and industry collaboration. Take a peek; we welcome your feedback. Be sure and sign up to receive our newsletters and event announcements. I receive several inquiries weekly asking how one can receive information. Please sign up on our website www.afcea-sd.org so we can add you to our mailing list.

This has been a very busy month; in addition to the continued planning of the symposium, our awards team has been burning the midnight oil collecting nominations, coordinating details, and authoring award winning accolades to submit final nominations for approximate 20 members of our local chapter. We want to extend our sincere thanks to those of you who participated in this challenge and I would like to extend my heartfelt personal thanks to Bob Walter and Robin Lipka who most certainly deserve recognition for their dedication and relentless efforts in achieving the highest of standards for our chapter.

Another upcoming event is our Veterans Retraining Initiative (VRI) half day seminar, being held at Lockheed Martin's new facility in San Diego on May 28th, from 7:30 – noon. This event is open to anyone who has served in the Armed Forces currently facing transition. Speakers and recruiters from Industry, Academia, and various Veteran Organizations will be presenting information on benefits and employment opportunities as well as offering advice on how vets can maximize their success during transition. Included is a session on proven techniques you can use to manage stress and deal with anxieties associated with transition. The seminar is free however we expect a very large crowd so pre-registration will be required. Stay tuned for more information soon to be released.

The Executive Committee continues to serve our members to the extreme. Please contact our committee members if you are interested in joining in on the fun. We always have room for volunteers.

I'm sorry I missed you at the luncheon this month, but I am confident that John Peterson and the ExCom Team is doing a great job of filling in for me as I enjoy the jungles and swinging high among the tree tops in Costa Rica!

Keep on keepin on!

Shirley Adams

President
AFCEA, San Diego Chapter

LUNCHEON SPEAKER

Dr. Rathgeber

Future Plans Officer

Marine Corps Tactical Systems Support Activity (MCTSSA)



Dr. Rathgeber graduated from Florida State University with a degree in Education (Music) in 1977, and was commissioned a Second Lieutenant in the United States Marine Corps. After completing the United States Army HAWK Officer Course as the distinguished graduate, Lt. Rathgeber was assigned to the 3d Light Anti-Aircraft Missile Battalion (LAAM) in Cherry Point, North Carolina where he served until 1981. His assignments included Platoon Commander and Assistant Operations Officer. While at Cherry Point, he completed the requirements for a Bachelor Degree in Technical Careers from Southern Illinois University.

From 1984 to 1987, Lt Rathgeber was assigned to "C" Company, Marine Barracks, Subic Bay, Republic of the Philippines, during which time he was promoted to Captain. His assignments in Subic Bay were first as Executive Officer and then as Commanding Officer of the company. In 1987, Captain Rathgeber attended the Advanced Communications Officer Course in Quantico, Virginia, graduating with honors.

In 1988, Captain Rathgeber returned to 3d LAAM Battalion where he served as "A" Battery Commander, Operations Officer, and "H&S" Battery Commander. In 1991, Captain Rathgeber was assigned as the Officer in Charge of the Marine Detachment at the U.S. Army Munitions Center and School, in Huntsville, Alabama, a position he filled until 1993. During his tour in Huntsville, Captain Rathgeber was promoted to Major.

In 1993, Major Rathgeber was assigned as the Tactical Air Command Center Officer in Charge and Headquarters and Service Squadron Operations Officer, at Marine Air Control Group 18 in Okinawa, Japan. Upon completion of this assignment in 1994, Major Rathgeber reported to the U.S. Army Command and General Staff College in Fort Leavenworth, Kansas. While a student at CGSC, Major Rathgeber completed the requirements for a Master of Business Administration Degree with a concentration in contracting. He was selected to stay for a second year in Fort Leavenworth, where he attended the U.S. Army School of Advanced Military Studies, for which he received a Master of Military Arts and Sciences Degree with a concentration in Theater Operations.

Upon completing the school, Major Rathgeber reported to the III Marine Expeditionary Force Headquarters in Okinawa, Japan where he served in the MEF Operations section as the head of the Thailand Cell and a current operations watch officer. During this tour he was promoted to the rank of Lieutenant Colonel. In 1997, LtCol Rathgeber reported to the MAGTF Staff Training Program as the Marine Air Command and Control System instructor and remained in this billet until his retirement from the Marine Corps in 2000.

After retiring, Mr. Rathgeber took a position as a test officer at the Marine Corps Programs Department, Fallbrook, CA, where he supported the MCOTEA operational testing of the AAVV Command and Control variant and the DACT. In 2001, Mr. Rathgeber joined the Marine Corps Tactical Systems Support Activity where he served as the Missile Defense System Environment Test Director, the Common Aviation Command and Control System Technical Support Officer, Systems Test Branch Head, and where he is currently serving as the Future Plans Officer. In 2007, Dr. Rathgeber received the Doctor of Business Administration Degree from Argosy University. His dissertation is titled "Ethics in the Department of Defense Acquisition workforce: A comparative study of the ethical climate of the Department of Defense Acquisition workforce and the United States business Community."

Dr. Rathgeber has three children and two grandchildren, and is married to Nancy Rathgeber who is a Colonel in the Marine Corps Reserve and also an employee at MCTSSA. Dr. Rathgeber is very involved in Martial Arts, holding a black belt in six different styles, and in 1998 was the silver medalist in the AAU National Combat SOMBO competition. He currently teaches Japanese Ju-Jitsu and Mixed martial Arts.

EDUCATION FOUNDATION

AFCEA San Diego Selects Science Fair Winners

Eight judges representing AFCEA San Diego reviewed the science projects of 200 middle school and 25 high school students Wednesday, April 1, 2009 at the Greater San Diego Science and Engineering Fair in Balboa Park. Scott Pence, Chairman of the AFCEA Science Fair Committee for the last 11 years, organized the judging and selection of AFCEA student winners. The judges were: Scott Pence, Ronald Stanhope, Terry McKearney, Bhaskar Bose, Chris Phillips, Pat Kelly, George Pinkham and Mohan Krishnan.

Students were evaluated in four categories, Engineering, Mathematics, Physics & Astronomy and Computer Sciences. Ten middle school or Junior Division and five high school or Senior Division winners were selected and have been asked to display their Science Fair projects at the Annual San Diego AFCEA C4ISR Symposium, on May 6, 2009 from 11:30 AM to about 3:00 PM at the San Diego Convention Center, Hall A.

Each Junior Division student winner receives a one-year family membership to the Aerospace Museum and will compete later for one or more all-expense paid trips to the U.S. Space Camp in Huntsville, Alabama. The Senior Division winners will each receive a check for \$750 at the Symposium, with one student selected to receive a Sweepstake award of \$2,000. The Sweepstake winner has also been nominated to participate in the AFCEA International High School Science Fair in Reno, Nevada the second week in May. We expect a decision within 7 to 10 days.

If you plan to attend the Symposium, make it a point to come on Wednesday, May 6 to see and hear from these future scientists and engineers. Their displays will be up for public viewing and the students will be available to discuss their projects.

Pat Kelly

Vice President, Education
AFCEA, San Diego Chapter

TFM ASSOCIATES HALTS PUBLICATION OF BASE PAPERS

Last week we received the following message from Bob Nardi at TFM Associates:

*Dear valued clients and friends,
at a staff meeting on Friday, April 10 it was announced by Tom Missett, owner and publisher that TFM Associates will immediately discontinue publishing its military newspapers--the Scout, Navy Compass & Flight Jacket--due to difficult economic conditions.*

I'm sure that this unfortunate decision touches all of us. It seriously affects my livelihood, my family's well being and obviously disrupts your advertising and marketing plans for 2009.

After 15 years of service, I'd like to thank you for the privilege and honor to serve your military advertising needs over the years. If our paths should cross again in the future, I'd welcome the opportunity to serve you once more.

Sincerely, Bob Nardi

On behalf of AFCEA San Diego we'd like to extend our sincerest thanks to TFM and Bob for helping promote our events over the years.

We wish him and the rest of the TFM staff the best and much success in the future.

Lisa Lill

Vice President, Publicity
AFCEA, San Diego Chapter

MEMBERSHIP NEWS

Each year AFCEA International conducts a membership survey to allow us to provide direct feedback on what is important and how well we feel AFCEA is delivering on those areas of importance. The latest survey captured responses from about 1,500 members which will be used by AFCEA to improve the association and its services to us.

Some general results of the survey reveal that 75% of members are overall satisfied with AFCEA, 1% was dissatisfied and 23% were neutral. As we have mentioned before here in San Diego, the single most important factor that correlates with satisfaction is the degree of involvement with an active chapter. AFCEA recognizes from the survey results that there is a need to improve communication and service delivery at the AFCEA International and regional level to support the chapter level efforts. Nine out of ten members indicated that they were likely to renew their membership and recommend AFCEA to friends and business associates.

In the area of AFCEA's ability to communicate with members effectively and provide relevant services, the focus is on leveraging the Internet and Web 2.0 technologies. About 50% of members reported they

were familiar with webinars, but less were aware of AFCEA podcasts, *SIGNAL* RSS feeds, the *Signal* blog and AFCEA on Facebook and LinkedIn. Nearly 75% of members were unaware of AFCEA's presence and services in Second Life. AFCEA International recognizes that using these technologies is important going forward to provide us with information and services and has taken on the goal of doing a better job of communicating their capabilities and how members can use them. Overall satisfaction with the AFCEA website was also at 75%, and the association is taking action to engage focus groups to improve the sites.

In the area of Member Benefits, high satisfaction ratings went to *Signal* Magazine and scholarship programs and low rankings to discounted goods & services and career services. AFCEA has taken this feedback to heart and has developed a plan to increase member satisfaction.

A report on the results of these actions will be provided by AFCEA International in June 2009, and a final report will be presented in December 2009 around the same time the next survey is conducted.

Al Haefner

Vice President, Membership
AFCEA, San Diego Chapter

SMALL BUSINESS FORUM

Small Business Committee

Planning is underway for *TechMatch* 2009. The preliminary details will be discussed at the next AFCEA San Diego Small Business Committee meeting, immediately following the April 21st monthly luncheon at the Mission Valley Hilton. Please feel free to contact me if you have any questions or are interested in assisting with the planning/execution of this event.

Welcome

We would like to extend a 'heartfelt' welcome to our newest Small Business members:

BrightSpear Armed Services Consultancy - Mr. Paul Krumenacker, President/CEO

Sentek Consulting - Mr. Eric Basu, President/CEO

Redpoint Engineering - Mr. Lawrence Gach, Managing Member

Small Business Spotlight

If you are a Small Business member of our local Chapter and would like the opportunity to introduce your

firm to hundreds of San Diego's Defense Industry leaders at a monthly luncheon, then you want to take advantage of the Small Business Spotlight. If you are interested in being the subject of a future Small Business Spotlight, then please contact Benito Hobson, Vice President of Small Business, AFCEA San Diego Chapter at VPSmallBusiness@afcea-sd.org, or (858) 300-1643. Past presenters have reported very positive responses and solid 'LEADS'. We are almost booked for 2009 so be sure to get your requests in.

"Statistics suggest that when customers complain, business owners and managers ought to get excited about it. The complaining customer represents a huge opportunity for more business."

- Zig Ziglar - Self Help Author

Benito Hobson

Vice President, Small Business
AFCEA, San Diego Chapter

EXECUTIVE COMMITTEE

- | | | | | | |
|---|---|--|--|---|--|
|  | President
Shirley Adams
General Dynamics IT
president@afcea-sd.org |  | VP Publicity
Lisa Lill
Accenture
vppublicity@afcea-sd.org |  | Secretary
Laura Sunden
secretary@afcea-sd.org |
|  | Executive Vice President
Jim Loiselle
Accenture
vicepresident@afcea-sd.org |  | VP Small Business
Benito Hobson
Integritys
vpsmallbusiness@afcea-sd.org |  | Special Projects
Joe Bulger
Lockheed Martin
specialprojects@afcea-sd.org |
|  | VP Education
Patrick Kelly
Sonalysts, Inc.
vpeducation@afcea-sd.org |  | VP Symposium
John Peterson
Sabre Systems
vpsymposium@afcea-sd.org |  | Treasurer
Mohan Krishnan
Softcomm
treasurer@afcea-sd.org |
|  | VP Information Technology
VACANT
vpinformationtechnology@afcea-sd.org |  | VP Young AFCEANs
John Nilsen
JPEO JTRS-HMS
youngafceans@afcea-sd.org |  | Veterans Retraining Initiative
Brian Bateman
Integritys
veterans@afcea-sd.org |
|  | VP Membership
Al Haefner
vpmembership@afcea-sd.org |  | Awards Chair
Bob Walters
CACI
awards@afcea-sd.org | | |
|  | VP Programs
Jason Minter
Epsilon Systems
vpprograms@afcea-sd.org |  | Luncheon Coordinator
Gloria Gonzalez
GTSA Staffing Resources
Luncheon-response@afcea-sd.org | | |

BOARD OF DIRECTORS

- | | | | | | |
|--|---|---|--|---|--|
|  | Chairman
Dwayne Junker
Epsilon Systems
djunker@epsilonsystems.com |  | Charlie Hopkins
GDIT
charlie.hopkins@gdit.com |  | Ed Moore
GDIT
Ed.moore@gdit.com |
|  | AFCEA Regional Vice President
Dave Grundies
Computer Science Corporation
dgrundies@csc.com |  | Mike Lapadula
Qualcomm
lapadula@qualcomm.com |  | Tim Naple
ViaSat
Tim.naple@viasat.com |
|  | Jim Abbot
SAIC
Robert.j.abbott@saic.com |  | Terry Magee
Lockheed Martin
Terry.magee@lmco.com |  | Ludwig Tokatlian
Northrop Grumman
Ludwig.tokatlian@ngc.com |
|  | Joe Bulger
Lockheed Martin
Joseph.bulger@lmco.com |  | John Melear
BAE Systems
John.melear@baesystems.com |  | Doug Twining
Serco, Inc.
Doug.twining@serco-na.com |