



AUGUST 2008

# AFCEA SAN DIEGO CHAPTER NEWSLETTER

## FROM THE DESK OF THE PRESIDENT

Once again, we had a great turn out for the August luncheon! Bravo Zulu to our guest speaker Commander Patrick Mack for his informative presentation on PEO C4I Space, Global Command and Control Systems and sharing some highlights from his tour in Iraq. He and others have given so much, not only to protect us and our freedom, but in helping others despite the danger and harsh conditions. It is unfortunate what the media chooses not to report. Thank goodness for venues like AFCEA, where we can learn and share these stories. They say word of mouth is the best method of communication, may we all "pay it forward".

I would also like to extend a special thank you to our corporate table sponsor SAIC, our featured vendor, Proven, Del Ray Systems our small business spotlight, and to those of you who regularly attend our luncheons. Your participation and support is very much appreciated! I encourage you to share your experiences, thoughts, and ideas; and invite others to join us. Everyone has a valuable point of view; we encourage you to share yours.

We have an exciting year ahead of us with several new programs and upcoming events! MILCOM and AFCEA West are just around the corner, our Small Business Committee, the Veterans Retraining Initiative, and Young AFCEANs are off to a great start, membership is increasing, and the 09' C4ISR Symposium committee has been established and advance planning is well underway. We have great leaders with the vision and skills to take our Chapter to the next level. If you would like to join us in our mission to grow and help others, please contact me or any of our Executive Committee Members. You will find it fun and rewarding!

In closing, my name wouldn't be Shirley Adams if I didn't share with you an inspirational moment. Have you ever noticed that the happiest people are always on the hunt for new experiences, thanks to a natural zest for life?

To fire up your inner passion, experts recommend setting a goal of making one mistake every single day. This encourages you to try new experiences you might otherwise have avoided out of fear of failure, like testing out a scary-looking weight contraption at the gym, or walking up to a complete stranger and starting a conversation, or joining a new club or organization and volunteering your participation (hint, hint). Exercising your curiosity in this manner is proven to promote happiness. Neurology researchers have found that diving into a fresh experience triggers the production of dopamine, one of the body's "feel good" chemicals. Whether it is AFCEA, a new relationship, or a simple walk on the beach, seek something today that makes you "feel good"! I look forward to seeing you at the next luncheon!

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*Shirley Adams*

President  
AFCEA, San Diego Chapter

**"Leadership is action, not a position" - Donald H. McGannon**

## CHAPTER NEWS

### FROM THE DESK OF THE EXECUTIVE VICE PRESIDENT

#### MILCOM 2008 Volunteers Needed!!!

Here it is, the end of August, and I hope that you enjoyed your summer. One of our key goals this year is to get more of our membership involved in our events and luncheons. One of our biggest opportunities for volunteer involvement this year will come in November when San Diego will host the MILCOM 2009 conference on November 17-19 at the Convention Center. It is estimated that close to 5,000 people will attend or participate in some phase of this conference. For 27 years, MILCOM has been one of the "must-attend" events in our community. The MILCOM conference will be hosted by Raytheon and co-sponsored by AFCEA and the IEEE Communications Society. We will be looking for 70 volunteers to help with this event. Here is some information on how you can get involved. Please contact the following people if you can help with this event. There are certainly benefits available for all volunteers.

#### VIP Protocol Room

**Mary T. Copeland**

*intelliSolutions, inc.*

*619-683-2139 office*

*619-517-0952 cell*

*mcpeland@intelliSolinc.com*

#### Speaker's Breakfast

**George Wagner**

*858-451-8665 office*

*858-449-2270*

*gfawagner@san.rr.com*

#### Info Booth/Guest & Spouse Events

**Steve Sutherland**

*Science Applications International Corporation*

*(858) 826-7521 office*

*(619) 980-0889 cell*

*sutherlands@saic.com*

#### Technical Sessions

**Maria Fischer**

*Bien Tech International*

*858-531-1322 office*

*mariaf@bientech.net*

In addition, if you are available right now to help review a couple of technical papers, please contact Jim Abbott (robert.j.abbott@saic.com). We have six papers that need to be reviewed, four on networks and two on RF. The papers are 5-8 pages long and should take about one hour to review.

One of the responsibilities of my position is to maintain the San Diego Community Calendar which can be found on the top left corner of our AFCEA San Diego website ([www.afcea-sd.org](http://www.afcea-sd.org)). Please contact me if you want to add an event to this calendar that would be of interest to our membership.

*Jim Loiselle*

Vice President

AFCEA, San Diego Chapter

AFCEA San Diego proudly recognizes the San Diego Daily Transcript for its efforts to highlight the local Defense Industry. Please take a moment to browse the new SDDT Defense webpage:

<http://www.sddt.com/Defense/>

# LUNCHEON

## GUEST SPEAKER



*Pictured from Left to Right: AFCEA San Diego Vice President for Programs, Jason Minter, Commander Patrick Mack, and AFCEA San Diego President Shirley Adams*

Commander Patrick Mack, Assistant Program Manager for the Global Command and Control System—Maritime, (GCCS-M) was the August guest speaker. CDR Mack reported to duty at PEO C4I and Space in April of 2007 after serving as the Assistant Program Manager for the Cooperative Engagement Capability (CEC) in PEO Integrated Warfare Systems (IWS). Commander Pat Mack, PMW 150, provided an update on Global Command and Control System-Maritime (GCCS-M), Consolidated Afloat Networks (CANES), and Net-Enabled Command Capability (NECC).

CDR Mack spoke candidly about his role as Program Manager for GCCS-M and shared his vision for the program as it progresses into its next life-cycle. He spoke about the impact CANES will have on the system and efforts that are being taken to mitigate potential integration issues. CDR

Mack discussed the C2 evolution to NECC which will replace GCCS-M. In addition, CDR Mack discussed PMW 150's role in Chemical and Biological C2 including hazardous material tracking and modeling and simulation of chem.-bio events. CDR Mack also mentioned the separate tasks involved in transitioning to a Service Oriented Architecture (SOA) model including development, integration, maintenance. CDR Mack expressed a strong interest in developing a small business plan for SOA that meet the needs of both Government and industry.

CDR Mack also made time to share some intimate firsthand accounts of his tour in Baghdad, Iraq where he served as the deputy assistant Chief of Staff, Engineering, for the Multi-National Security Transition Command – Iraq. He spoke openly about the positive impact the military is having on the country as well as the ever present dangers facing the men and women serving throughout the region.

### *Jason Minter*

Vice President, Programs  
AFCEA, San Diego Chapter

## EDUCATION

### Science Tool Award Winners

In July our EDCOMM selected three local teachers to receive our annual Science Tool Awards. Congratulations to the following teachers:

- Mr. Martin Teachworth, La Jolla High School
- Mr. Todd Linke, Mt. Miguel High School
- Mrs. Lakshmy Krishnan, Torrey Hills School

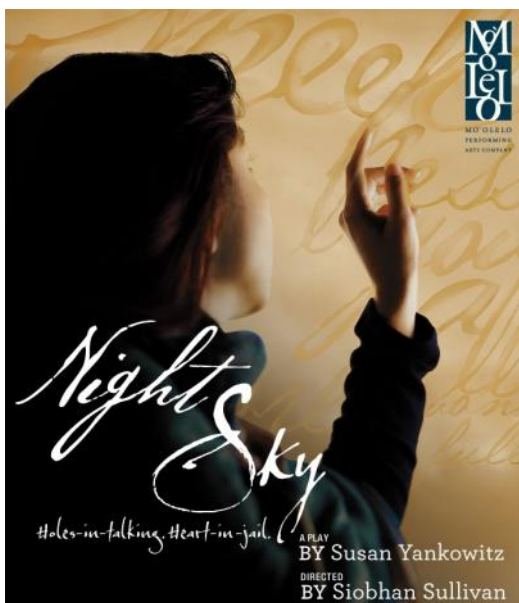
The AFCEA San Diego Science Tool Awards program has been providing financial support to local San Diego teachers for over 10 years. The program provides up to \$1,000 to science teachers to purchase consumable materials for students in 5<sup>th</sup> through 12<sup>th</sup> grade. The awards are competitive and require approval of the school principal. Applications should be made February through March 31<sup>st</sup>. Awards are announced in June or July and may be presented to the teachers at one of our lunches shortly after the announcement. Science Tool Award funds are available in September for the new academic year.

To learn more about our Science Tool Awards program and down-load an application, select the Education tab on our web site: [www.afcea-sd.org](http://www.afcea-sd.org), or contact Ms. Jan Bell, [jbelle@rcisd.com](mailto:jbelle@rcisd.com), 858-715-6283.

*Patrick Kelly*

Vice President, Education Committee  
AFCEA, San Diego Chapter

### FREE THEATER FOR MARINES RETURNING FROM IRAQ AND THEIR SPOUSES



#### About the play: *Night Sky*

By Susan Yankowitz

*Holes - in - talking. Heart - in - jail.*

*Night Sky* is the story of Anna, a brilliant astronomer. When a car accident renders her aphasic, her speech becomes a hodgepodge of disconnected words alternately poetic, funny, confusing and profound. She and her family must fight through the black holes of her mind and journey from her night sky into an unfamiliar world and a new language. A moving story about the resiliency of the human spirit and the universal need to find words to communicate our deepest thoughts and feelings.

Partner organizations: San Diego Brain Injury Foundation, Disability Awareness Network, National Aphasia Association, Sharp Rehabilitation Center

To reserve tickets please call Associate Producer, Shera Rosenthal @ 619-342-7395 and mention the Marines!

# MEMBERSHIP

## MEMBERSHIP VALUES

Our Chapter is healthy and our membership size is steady, but we have room to grow. As your Vice President for Membership I've accepted the challenge of working toward achieving our 2008 Goals and Objectives. To that end my focus will be on strategies and activities to encourage membership in AFCEA, particularly the San Diego Chapter. The starting metrics as of the middle of August 2008 are provided for information.

1 Yr Assoc	1 Yr Individual	3 Yr Individual	3 Yr Corp Assoc	Life	E1-E6	OTHER
370	276	267	60	53	34	9

These 1,069 memberships are split 638/431 for Individual/Corporate Associates. We have had 218 new memberships filed this calendar year and there are 48 memberships set to expire at the end of August 2008. If you are not sure about your membership expiration or you are interested in changing from a One Year to a Three Year membership please send me an email.

Any questions concerning Individual or Corporate memberships please contact AL Haefner, AFCEA San Diego Vice President for Membership, at [VPmembership@afcea-sd.org](mailto:VPmembership@afcea-sd.org).

You may sign-up or renew online at [www.afcea.org/membership](http://www.afcea.org/membership). If you would prefer not to submit your membership online, please call 800-336-4583 ext. 6158, Monday through Friday, 5am-2pm (Pacific time).

*Al Haefner*

Vice President, Membership  
AFCEA, San Diego Chapter

	United States	International
One Year	\$35	\$35
One Year (Enlisted Pay Grades E-1 through E-6)	\$15	\$15
Three Years (save \$20)	\$85	\$85
*Lifetime Membership (40 and under)	\$700	\$700
*Lifetime Membership (over 40)	\$400	\$400
*Installment plan available for Lifetime Memberships		

# SMALL BUSINESS

## NEWS YOU CAN USE: New SBA Size Standards

Effective Monday, August 18, the SBA has increased the size standard for certain NAICS Codes. Please be sure to check the 'Federal Register/Vol. 73, No. 139/Friday, July 18, 2008/Rules and Regulations' to see if your Primary NAICS Codes have been adjusted. Below are the top 5 NAIS Codes (by dollar value) awarded by SPAWAR:

#	NAICS CODE	NAICS DESCRIPTION (North American Industry Classification System)	SMALL BUSINESS SIZE STANDARD
1	334220	Radio and Television Broadcasting and Wireless Communications Equipment Manufacturing: Manufacturing radio and television broadcast and wireless communications equipment. <i>Examples:</i> Manufacturing of transmitting and receiving antennas, cable television equipment, GPS equipment, pagers, cellular phones, mobile communications equipment, and radio and television studio and broadcasting equipment.	750 Employees
2	541330	Engineering Services: Application of physical laws and principles of engineering in the design, development, and utilization of machines, materials, instruments, structures, processes and systems. Activities may include provision of advice, preparation of feasibility studies, preparation of preliminary and final plans and designs, provision of technical services during the construction or installation phase, inspection and evaluation of engineering projects, and related services. <i>Examples:</i> Civil, Construction, Environmental, and Mechanical engineering services.	\$4.5 Million (General) \$27 Million (Military/aerospace/weapons) \$18.5 Million (Marine & Naval Architecture)
3	334290	Other Communications Equipment Manufacturing: Manufacturing communications equipment (except telephone apparatus, and radio and television broadcast, and wireless communications equipment). <i>Examples:</i> Manufacturing of fire detection and alarm systems, intercom systems and equipment, signals (e.g., highway, pedestrian, railway, traffic) services (except custom programming, systems integration design, and facilities management services). Computer disaster recovery services or software installation services are included.	750 Employees
4	541519	Other Computer Related Services: Providing computer related services (except custom programming, systems integration design, and facilities management services). Computer disaster recovery services or software installation services are included	\$25 Million
5	541710	Research & Development in the Physical, Engineering, & Life Sciences: Conducting research and experimental development in the physical, engineering, and life sciences, such as agriculture, electronics, environmental, biology, botany, biotechnology, computers, chemistry, food, fisheries, forests, geology, health, mathematics, medicine, oceanography, pharmacy, physics, veterinary, and other allied subjects.	500 Employees

## SMALL BUSINESS

### Small Business Spotlight

Del Rey Systems & Technology, Inc. of San Diego was the subject of the August Small Business Spotlight. Jim Miller, Vice President of Operations briefly highlighted DEL REY's core capabilities for all those in attendance at the August Luncheon.

If you are interested in being the subject of a future Small Business Spotlight, then please contact Benito Hobson, Vice President of Small Business, AFCEA-San Diego Chapter at [VPsmallBusiness@afcea-sd.org](mailto:VPsmallBusiness@afcea-sd.org), or (858) 300-1643.

*"People with humility don't think less of themselves, they just think of themselves less."* Ken Blanchard and Norman Vincent Peale – [The Power of Ethical Management](#)

### Small Business Committee

Yes, we have one too. AFCEA's San Diego Chapter officially launched its own Small Business Committee on Tuesday, 19 August following the monthly luncheon. The turnout was great and the discussion lively. Along with the many Small Businesses that were represented, Michelle Nolen of SPAWAR's Small Business Office was also in attendance. The focus of the meeting was to begin the selection/planning of 2009's events and to assign volunteers accordingly.

The next Small Business Committee Meeting will be held immediately following the September Luncheon in the same Pavilion where lunch is served. We certainly hope to see you there.

*Benito Hobson*

Vice President, Small Business  
AFCEA, San Diego Chapter

## LUNCHEON SPONSORS

### VENDOR TABLE



### CORPORATE TABLE



## YOUNG AFCEANS

### MAXIMIZE YOUR NETWORK(K)TH

In just one month, we've gone from 60 to over 200 San Diego-area professionals connected via email and Facebook, ready and willing to share advice, experience, and connections. Let the SanDYAFCEANS help you advance your career - find your next hot project, dream job, killer application, sales lead, volunteering opportunity - it's all at your fingertips right here:

[Good] If you're under 40 yrs old, and only have time to do one quick thing, make sure you do THIS – send an email to [youngafceans@afcea-sd.org](mailto:youngafceans@afcea-sd.org) to get on the email list for all related Young AFCEAN happenings. (If you're over-40 and reading this, send a quick email to all the under-40's you know! They'll thank you!)

[Better] If you have a Facebook account, "Become a Fan" on the San Diego Young AFCEANS "Fan Page" (best way to receive all updates): <http://www.facebook.com/pages/San-Diego-Young-AFCEANS/19689538519>  
If you don't have a Facebook account yet, I'd encourage you to sign up for free at [www.facebook.com](http://www.facebook.com). If you're concerned about personal/professional life separation, there are very simple privacy settings to accomplish exactly that. (Send me a note if you need assistance.)

[Best] Become an AFCEA Member right now at your desk for only \$35/yr (even less for active duty and multi-year memberships)! <https://www.afcea.org/portal/imemb/newmember.jsp> (Update existing or renew lapsed memberships here <https://www.afcea.org/portal/>). The members-only benefits will pay you dividends all year (and life) long. Make sure you also send an email or "Become a Fan", too, to get instant access to everything we are planning for September and beyond. Then, welcome to the San Diego Young AFCEANS! We can't wait to meet you!

### Upcoming Events

#### CASE OF THE MONDAYS?

Mark your calendars for SanDYAFCEANS' next after-work networking, food and beverage social:

When: Monday, 22 September 2008 from 1630-1900 (4:30-7PM)  
Cost: Free for AFCEA members, \$10 for not-yet-members  
Where: Details will be broadcast via the Facebook San Diego Young AFCEANS Fan Page, the September AFCEA San Diego Chapter Luncheon (Four Points by Sheraton), and email in about the next week or so. [Good], [Better], or [Best] will get you on the List.

## YOUNG AFCEANS

### Side Notes

SanDYAFCEANS are looking for about 25 single/multi-day volunteers for MILCOM 2008 at the San Diego Convention Center 17-19 November. As if you needed any additional motivation to get out of the office, you'll also get comp'd parking, a free shirt, some food, access to the convention, and other assorted swag. Trust me – this is a great way to experience MILCOM and help out our Armed Forces community-partners! Email me at [youngafceans@afcea-sd.org](mailto:youngafceans@afcea-sd.org) if you are thinking about volunteering. On behalf of MILCOM 2008 and AFCEA San Diego, many thanks!

#### SPEED-READ

Excerpts from: Dulworth, Michael. "The Connect Effect: Building Strong Personal, Professional, and Virtual Networks." Berrett-Koehler Publishers, 2008. ISBN:9781576754627

"You don't have to be an outgoing person or a social butterfly to network. In fact, social butterflies are not necessarily good networkers. (They often don't make meaningful connections and may not follow up.) ...To build your network, you need to plan for it and take care of it."

"Networks don't happen by accident or grow spontaneously. You've got to plan for networking on a regular basis. Don't tell yourself that you are too busy. A little forethought can go a long way. Make plans to attend a meeting or conference. Make time to reach out to people."

*John Nilsen*

Vice President, Young AFCEANS  
AFCEA, San Diego Chapter



## AFCEA MONTHLY LUNCHEON

WHEN: Tuesday September 16, 2008

TIME: 11:30 AM—1:00 PM

WHERE: FourPoints by Sheraton San Diego

[www.starwoodhotels.com/fourpoints/property/overview/index/html?propertyID=671&EM=VTY\\_FP\\_671\\_sandigo\\_overview](http://www.starwoodhotels.com/fourpoints/property/overview/index/html?propertyID=671&EM=VTY_FP_671_sandigo_overview)

COST:

\$20 Enlisted, \$25 Government and Industry

CORPORATE TABLES:

Available for \$250 a table per luncheon, tables seat 10.

VENDOR TABLES:

Available for \$30 per luncheon and are tax deductible.

**SPEAKER:** TBD

## COMMUNITY NEWS



***Net Proceeds will establish a Naval Intelligence Foundation Scholarship that supports families of intelligence personnel who have perished while defending the nation***

NIP is a charitable and educational organization created to advance knowledge in the art of Naval and Maritime Intelligence, and to recognize and reward academic excellence and professional achievement in the field of Intelligence. NIP does this by generously supporting awards for Naval enlisted and officer personnel as well as academic scholarships for selected individuals.

<b>Format:</b>	Scramble
<b>Eligible:</b>	Anyone with an interest in Naval Intelligence
<b>Field Limit:</b>	144 players ( <b>Deadline for registration/payment 5 Sep</b> )
<b>Check-In:</b>	0700 – Registration
<b>Shotgun Start:</b>	0730 Sharp!
<b>Entry Fee:</b>	\$10 E-5 and Below, \$20 E-6 and Up/\$65 All Else
<b>Sponsored Four some:</b>	\$260 (2 Employees and 2 Active Duty)
<b>Golf Classic Points of Contact:</b>	Steve Boraz; (858) 300-7602; <a href="mailto:sboraz@san.rr.com">sboraz@san.rr.com</a> Phil Eakin; (858) 486 0447; <a href="mailto:p_eakin@hotmail.com">p_eakin@hotmail.com</a>

**Entry Fee Includes:** Continental Breakfast–Buffet Lunch–Golf Cart–Closest-to-Pin–Longest Drive–Putting Contest–Prizes to Top Teams–THOUSAND\$ IN PRIZES!!

**CORPORATE SPONSORS SOUGHT TO SPONSOR HOLES AND FOURSOMES:**

Hole sponsorship with tee box identification/foursome sponsorship with cart identification

Contact: Stan Kowalski–[stanski@spawar.navy.mil](mailto:stanski@spawar.navy.mil) or Vince Fragomene–  
[vincent.fragomene@accenture.com](mailto:vincent.fragomene@accenture.com)

Detach and Mail Entry Form Below

Entry Form: Please enter the following player(s) in the San Diego NIP Golf Classic	
NAME	PHONE NUMBER or email
1.	
2.	
3.	
4.	
Total Mulligans (2 per player at \$5)	
String (up to 10 ft. per team at \$2 per ft.)	
<b>Corporate Sponsor: &amp; Company Contact:</b>	

**Make Checks Payable to: San Diego NIP**

**Mail to:** Phil Eakin, 11165 Evening Creek Drive East, San Diego, CA 92128-4013. Phone: 858 486 0447  
 email: [p\\_eakin@hotmail.com](mailto:p_eakin@hotmail.com)

**REMEMBER - Entry Deadline: September 5, 2008**

**PLEASE BE SURE TO ADD \$5 per golfer for Mulligans and \$20 per team for string (MUST be paid for in advance)**

# OFFICERS

## EXECUTIVE COMMITTEE

### President

**Shirley Adams**

General Dynamics IT  
President@afcea-sd.org

### VP Membership

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### VP Young AFCEAN

**John Nilsen**

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### Veterans Retraining Initiative Chair

**Brian Bateman**

Integritys  
veterans@afcea-sd.org

### AFCEA Regional Vice President

**Dave Grundies**

Computer Science Corporation  
dgrundies@csc.com