



# CHAPTER NEWS

AUGUST 2011

## GUEST SPEAKER

**Keynote Speaker – John Iaia 5.9 National Lead for Test, Evaluation, and Certification/5.3 Deputy National Lead for Command and Control.**

### US Navy: Reserves

CO of several reserve units  
Retired as Captain, USNR.

### Education:

U. S. Naval Academy, Annapolis, Maryland,  
B.S. Physics  
MBA - Info Systems Emphasis

Graduate of Federal Executive Institute



## PRESIDENT'S MESSAGE

Thank you for your outstanding support to our San Diego AFCEA Chapter. Welcome to Mr. John Iaia from SSC Pacific as our August guest speaker. Mr. Iaia is the 5.9 National Lead for Test, Evaluation, and Certification. He is also the 5.3 Deputy National Lead for Command and Control. In September, we will have Mr. Charles Suggs as our speaker. He is the Deputy PEO (C4I) for Technical Direction and Program Integration. Mr. Suggs will speak on the PEO (C4I) Master Plan.

We are working with the 2011 Navy Gold Coast Conference and the United Veteran's Council to host a Veterans Retraining Initiative event on Monday, August 22 at the San Diego Convention Center. David Dickey is our AFCEA lead for this fourteenth annual Veteran's Job and Resource Fair. This event will run from 10:00 AM to 2:00 PM in Room 23.

We had set the dates for the 2012 C4ISR Symposium which will again be held at the San Diego Hall of Champions in Balboa Park. The dates of the Symposium are May 1-3, 2012. The Symposium will be followed by a fun filled golf tournament on May 4. This will be our 34th Symposium held in conjunction with our cosponsor, SPAWAR Systems Center Pacific. The theme is Optimized Total Ownership Cost - Affordable & Sustainable Information Dominance. Ed Weisbrod will again be our AFCEA lead for this upcoming event.

*Jim Loiselle*  
President, AFCEA San Diego

## Luncheon Corporate Table Sponsors:



### AFCEA San Diego Events:

- August 22nd: Veteran's Job and Resource Fair, San Diego Convention Center Room 23
- August 22nd: Gold Coast Small Business Opportunity Conference, San Diego Convention Center — Visit the AFCEA Booth
- August 25th: Real-Time & Embedded Computing Conference, San Diego Marriott La Jolla Hotel
- September TBD: Young AFCEAns Social Event to benefit the San Diego Science Alliance, in an effort to promote STEM
- September 20th: AFCEA San Diego Monthly Luncheon Mr. Charles Suggs DPEO Technical Direction & Program Integration. Subject: PEO C4I Master Plan
- October 18th: AFCEA San Diego Monthly Luncheon
- November 15th: AFCEA San Diego Monthly Luncheon



**SMALL BUSINESS**

The PEO C4I Masterplan 5.0 was published on 07 August under Distribution D restrictions, which include defense contractors (with a valid CAGE code). While direct access to the Masterplan on the government site is available with a CAC and permission, the AFCEA VP for Small Business in coordination with the SPAWAR PAO intends to facilitate distribution to the AFCEA Small Business Committee attendees in compliance with the provisions of Distribution D. For more information contact your Small Business Committee Chair, Joseph Bulger (858.200.5495).

*Joseph Bulger*

*Vice President, Small Business, AFCEA San Diego*



**San Diego's Fourteenth Annual  
Veteran's Job & Resource Fair**

**Presented by AFCEA San Diego Chapter**

**Veteran's Retraining Initiative and United Veteran's Council  
Hosted by NDIA Navy Gold Coast Small Business Conference**



**Monday August 22, 10:00 a.m. to 2:00 p.m.**

**San Diego Convention Center: Room 23**

**111 W. Harbor Drive, San Diego, CA 92101**

This program will be attended by local veterans, wounded warriors, and active duty military nearing transition. The program will include Veteran Employment Counseling (resume writing & interviewing skills), Entrepreneur training, Employer tables & Veteran-Employer interview sessions.

Bring your resumes and gain insight into what job skills you already have that will put your job applications to the top of the pile with any employer. Take the mystery out of transitioning and find out what you can do to make your experience after the military as exciting and rewarding as you want it to be. If want to be an entrepreneur, you will learn what it takes to start your own small business.

We will have a large variety of companies and community resources to assist in helping you with your job and career requirements.

There is no charge required for attendance. Parking is \$10. You may register on the day of the event at Room 23. Registration for the Navy Gold Coast Conference is separate.

**Attire:** Active Duty Uniform of the Day or Business Casual

**What to Bring:** Bring plenty of copies of your resumes, a bag to collect information from the prospective employers, pen and a pad of paper to take notes.

**For more information about Navy Gold Coast Conference visit**

[www.navygoldcoast.org](http://www.navygoldcoast.org)

**For more information about Veteran Job Fair visit**

[www.afceaveterans.org/jobfair](http://www.afceaveterans.org/jobfair)



LinkedIn event: 2011 San Diego Veterans  
Job and Resource Fair"  
FB event: "Veteran's Job and Resource Fair"  
Tweet: @sandiegovets

**To Register: email  
AFCEA.Veterans@gmail.com  
BUSINESSES: to Sponsor the Event or  
Reserve a Booth,  
email: AFCEA.Veterans@gmail.com or call  
Errol Richards at (760) 525-8880  
Space is limited. Reserve by July 31, 2011.**

## **Top 10 Reasons to Become an AFCEA Corporate Member**

Our Chapter has been bleeding off members each month due to attrition within the Individual Member category for a full year. While we continue to gain over 20 new members each month, our retention rate has not improved much during the last 12 months. One year members are renewing but not at the consistent rate they have for several years. Corporate memberships continue to help us grow our Chapter.

If you know a former member please ask them to rejoin and if your membership is coming up for renewal please use [ <http://www.afcea.org/membership/default.htm> ] to link to AFCEA International's online renewal system.

San Diego Chapter continues our drive to gain new Corporate Members as well. If your company is not a member of AFCEA then get them in touch with the benefits of Corporate Membership. For information on the cost of Corporate Membership and for a more detailed review of the benefits go to [ <http://www.afcea.org/membership/corporate/> ].

### **1. Reach The Decision-makers**

Through AFCEA, your company will be associated with government decision-makers and advisors. This leads to networking, relationship building/maintenance, idea/information exchange, and ongoing discussions.

### **2. Market Visibility**

AFCEA corporate members enjoy high visibility in the C4, intelligence, and IT military and government arenas. The association is highly respected as an ethical and reliable organization with name recognition throughout the industry, and corporate members benefit from the prestige of being a part of the AFCEA brand.

### **3. Local Visibility**

As a corporate member, your company will benefit from visibility at the local level by participating in Chapter activities, working side-by-side with government and industry counterparts at Chapter events, and being recognized as an active AFCEA supporter at the Chapter level.

### **4. Reduced Rates**

AFCEA corporate members receive reduced rates for exhibition space and AFCEA corporate member associates receive reduced registration fees and tickets at AFCEA International events.

### **5. FiXs Certified Credential Discounts \***

All AFCEA corporate members will receive a 25% discount for Federation for Identity and Cross-Credentialing Systems® (FiXs) credentials provided by Widepoint/ORC for identity authentication and access to participating government systems as well as physical access to participating facilities. <http://www.afcea.org/membership/corporate/documents/AFCEAFiXsProcess.pdf>

### **6. Priority Exhibit Space Selection**

Corporate members enjoy high priority in exhibit space selection at all AFCEA International events.

### **7. Priority Table Assignments**

Corporate members receive priority table assignments at all AFCEA International events.

### **8. Corporate Associates – Individual AFCEA Members**

Shortly after joining AFCEA, your company will receive a description of corporate capabilities and photos of your senior executive officer placed in SIGNAL Magazine. In addition, all corporate members have their names listed quarterly in SIGNAL.

### **10. SIGNAL Source Book**

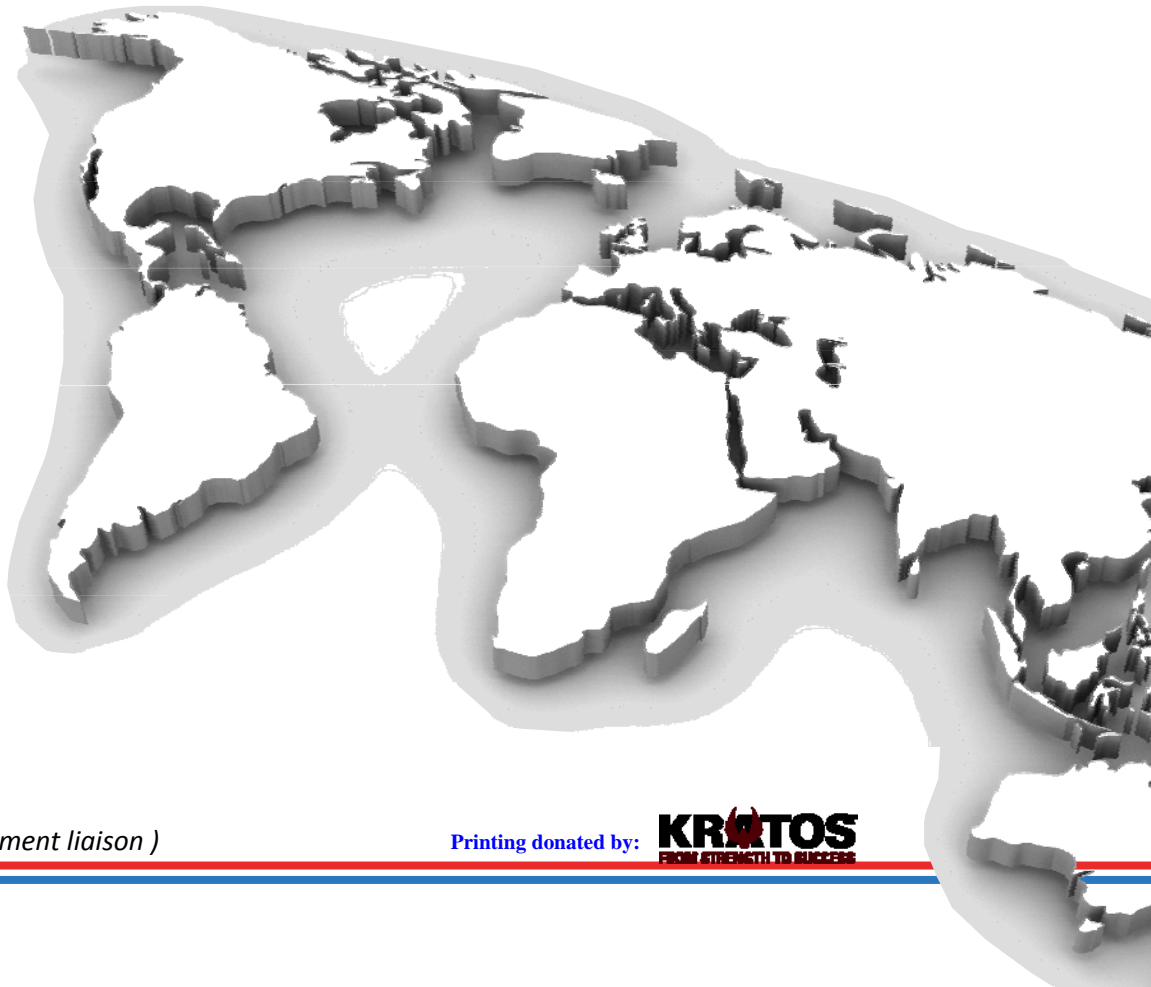
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